

Massachusetts Orchid Society

P.O. Box 1041
Medford, MA 02155



SEP 2019

It's Auction Month!

INSIDE THIS ISSUE

August Show Table Results

Minute Minutes

Upcoming Events

How to Promote MOS Show
Through Social Media

"Focus on Phals" Day

AOS Corner

MOS Odds and Ends

Officers, Directors
& Chairs

Time to break into that piggy bank, grab your credit card or check book and bring home some of the finest orchids purveyed from the most elite growers and breeders across the U.S. (as well as from our own members' collections). Your purchases generate revenues to fund the MOS speaker program and operating expenses.

MOS will provide finger sandwiches, but it is a pot luck and we rely on you for finger foods and desserts. If you're able to arrive early to help set up tables and organize, your help will be greatly appreciated.

[TO VIEW THE AUCTION CATALOG, CLICK HERE.](#)

Please note the meeting starts at 7:00 (NOT 7:30) and there is no show table this month.

Oh, and when you get home, the first thing you might want to do is repot your newbies. For a breakdown, plus in-depth info about potting media, click [here](#).

Questions? Email: auction@massorchid.org.

Milt. spectabilis var. moreliana
Mike Badia



Right: Onc. Heaven Scent 'Sweet Baby',
Sarah Zash Hudson

Below: Nold Virginia Ehas-Morse



MOS show table results August 2019

Judges: Mike Badia, Anne Pfaff, Meg Bright-Ryan

Scribe: Brigitte Fortin

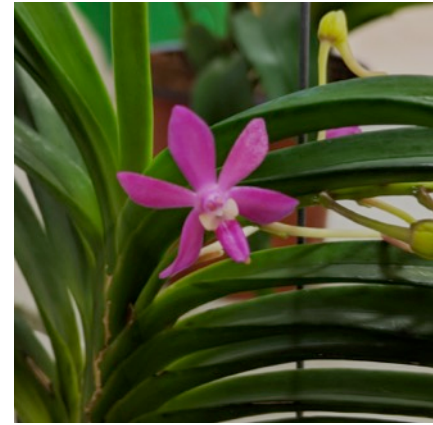
Exhibitor's Name	Plant's Name	Lights/ Windowsill/ Greenhouse	Warm/Cool / inter	Comments
Anne Pfaff	Blc 'Orchid Court' (Waianae King 'Orchid Height' x Blc. Buckaroo 'Pisgah')			
Dina Deresh	Eria extinctifolia			from Nepal
Ron Maloney	Paph. Sukhakulii (Big x Windsong's Buzz)			
Mike Badia	Miltonia spectabilis var moreliana w			
Virginia Ehas-Morse	Oncidium (mule ear type)			
Sarah Zash Hudson	Oncidium Heaven Scent 'Sweet Baby'			beginner
Ron Maloney	Zygo Red Bird	L	W	
People Choice Award	Paph Sukhakulii (Big x Windsong's Buzz)			Ron Maloney

Right: Oda. Prince Voltan x Symp sanguinea, Leslie James
 Below: Zygo. Red Bird, Ron Maloney

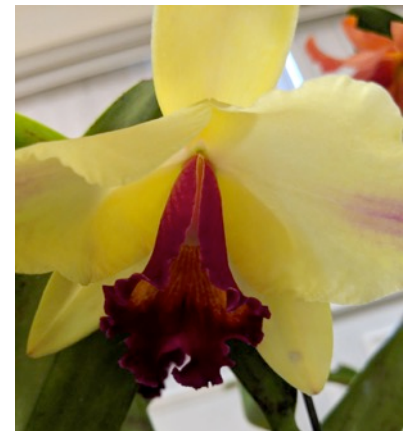


MOS show table summary 2019-2020

	May	June	July	August	Total
Brigitte Fortin		1		3	4
Mike Badia		1		1	3
Linda Abrams			3	1	4
Ron Maloney		2		2	4
Ralph and Cheiko Collins		8	2	7	17
Jeff Feldman				1	1
Meg Bright-Ryan			1		1
Dina Deresh					1
Anne Pfaff					1
Brandt Moran			2		2
Betsy Opitz		1			1
Hanna Vincent			1		1
Bill Kimball		3			3
Sasha Crotty					1
Adrienne Giovino				1	1
Linda Abrams				1	1
Sasha Crotty				1	1
Michel				2	2
Jeff Feldman				1	1
Sarah Zash Hudson ***				1	2
Ron Maloney			1	2	5
Virginia Ehas-Morse					1
Karyn Stewart		1			1
Total # ribbons	17	10	24	7	58
Total plants	17	15	38	12	82

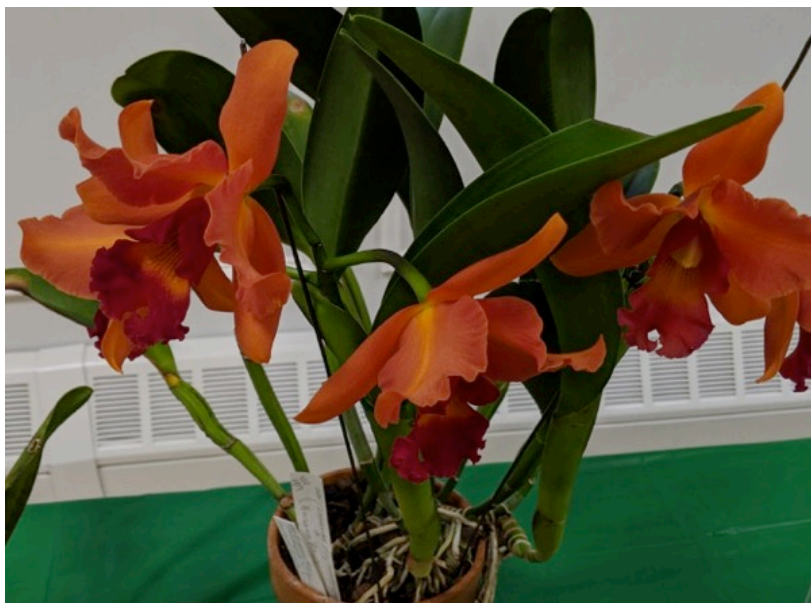


Vanda Peaches Cindy Sykes



Slc. Life's Melody Leslie James

*** beginner
** photos



Blc. 'Orchid Court', Anne Pfaff



Eria extinctifolia (extinctorium?) Dina Deresh



Minute Minutes

Notes from the Board Meeting

- ◆ Auction Chair Mike Badia unfortunately can't attend the auction! Other board members have volunteered to transport plants to the auction and take over his duties, e.g. running the computer during the auction.
- ◆ The auction links are live! Our website is updated almost daily with plants as they arrive. View them before the auction, at www.massorchid.org/auction
- ◆ We have a lot of really nice plants this year from a number of generous donors: Mostly Species Orchids, Andy's Orchids, Sunset Valley Orchids, Susan Shapiro, Ron Maloney, and Ralph and Chieko Collins, and more. So bring your checkbook! Cash and credit card also accepted.
- ◆ We are considering what prizes would be best for the People's Choice award! We will unfortunately not have a show table on auction day, but bring your plants for the October 8th meeting!
- ◆ The board continues to brainstorm new topics for demos and speakers at the regular monthly meetings. Feel free to stop a board member and tell them what you'd like to hear about.
- ◆ Ownership of accounts has been mostly passed from Sasha to Dina. The current board is planning on how to make this transition easier for future boards. We are also trying to consolidate information in one place on our Google Drive to further streamline all our yearly events and goals.
- ◆ Volunteers are still needed at the show!! What time can you volunteer? Sign up with one of the board members at the auction.



Phal. NoID,
Ellen Shapiro



Lc. Loog Tone 'NN', Anne Pfaff

UPCOMING EVENTS

Monthly AOS Judging

07 Sep 2019 10:30 AM
 Tower Hill Botanic Garden,
 11 French Dr, Boylston, MA

MOS Annual Orchid Auction

10 Sep 2019 7:00 PM
 Sons of Italy, 117 Swanton St,
 Winchester, MA

IPA Focus on Phals Day at NHOS

14 Sep 2019 10:00 AM
 Bedford Old Town Hall,
 3 Meetinghouse Rd, Bedford, NH

Monthly AOS Judging

05 Oct 2019 10:30 AM
 Tower Hill Botanic Garden,
 11 French Dr, Boylston, MA

Monthly Meeting – Kim Fedderson -
 Cymbidiums and Cool Growing Orchids

08 Oct 2019 7:30 PM
 Sons of Italy, Winchester, MA

Monthly AOS Judging

02 Nov 2019 10:30 AM
 Tower Hill Botanic Garden,
 11 French Dr, Boylston, MA

MOS Annual Orchid Show & Sale

08 - 10 Nov, 2019
 Sons of Italy, 117 Swanton Rd
 Winchester, MA

Monthly Meeting – Gary Meyer -Growing
 Draculas

12 Nov 2019 7:30 PM
 Sons of Italy, 117 Swanton St,
 Winchester, MA

Holiday Party

10 Dec 2019 – Sons of Italy Hall,
 117 Swanson St, Winchester MA

**Our August
 People's Choice Award**

goes to
 Ron Maloney, for his
 Paph. Sukhakulii



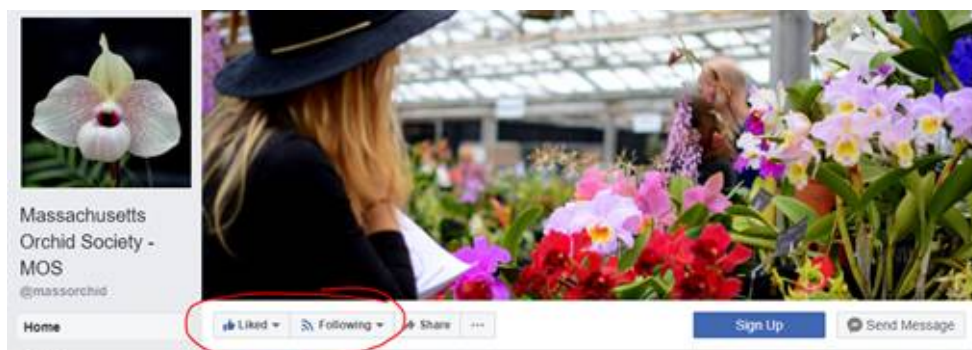
MOS judge, Mike Badia clearly enjoys his work!

Hello!

My name is Lisa Roberts and I'm working with the show committee to help promote the World of Orchids show. We are working to increase your social media presence, specifically your Facebook page and we need your help!

If you are not already "following" the MOS Facebook page, please log into your account and visit the MOS page: <https://www.facebook.com/massorchid/>.

Below the main photo of the woman in the black hat, you will see a "like" button. Please click that. This means you "like" the page. Once clicked it should say "liked" and the hand should be blue. Then click on "following". This is now the important part, in the drop down menu (under "following") click on "see first". What this does is set a priority for MOS postings in your own feed and you will see these first when you open Facebook. I've circled in red below the area I'm speaking about.



The next step is to keep your eye out for posts. When you see one you like, especially one about the upcoming show, please click on the bottom of the post and "share". This will now promote the post to all of your "friends" in Facebook. And, in a space above the post you are sharing, you can write your own note to your followers.


Another important piece to this is in the comments below a post that MOS posts. Behind the scenes in Facebook's world, they give preference to posts with more comments. If you think about it, social media wants just that – people to be social. So with more talk below a post, they will naturally give it more preference because it's clearly a popular topic.

Currently MOS's post are getting some exposure, but not enough. I can't stress enough how important it is to engage in the MOS page on Facebook. This is a FREE way to help promote the upcoming show so please take a few minutes out of your day to visit the MOS Facebook page.

In the the most recent post (right), we are definitely increasing the "likes" and "shares" but let's see what we can do to comment and thus promote the page!

If you have any questions, don't hesitate to ask. Thank you for your help!

Lisa

 Lisa Roberts
Public Relations | Marketing | Photography

Posts





Join us for the 9th Annual:
INTERNATIONAL PHALAEOPSIS ALLIANCE
“FOCUS ON PHALS” DAY
 Co-hosted by the New Hampshire Orchid Society
 Saturday, September 14th, 2019
 Bedford Old Town Hall, 3 Meetinghouse Road, Bedford, NH

In conjunction with the usual September New Hampshire Orchid Society meeting, IPA is pleased to present its 9th Annual “Focus On Phals” day. This special event will include two presentations, a culture round table and a mini-auction of select plants, plus a review of the always-abundant NHOS show table.

Our special Guest Speaker this year will be Peter Lin, owner of Big Leaf Orchids in Southlake, Texas. He’s a well-known hobbyist & hybridizer of over 30 years & has been the recipient of numerous AOS awards to his Phalaenopsis. He will be bringing a great selection of seedlings for sale from his trend-setting breeding program. Carri Raven-Riemann of the orchidPhile, Past IPA President & a current Regional Director, will share with everyone the exciting new directions in cutting-edge breeding as seen at the Taiwan 2019 TIOS Show & will also update everyone on up-to-the-minute details for the March 2020 TIOS & WOC shows in Taiwan. She, too, will be bringing the newest in cutting-edge breeding for sale.

The Registration Fee of \$12 for **NON-NHOS members** just covers the cost of light morning refreshments & a generous lunch buffet.

We invite all orchidists enthusiasts, IPA members & non-members alike, to join us for this very special “Focus on Phals” event.

IPA-Invited Vendors will be: Big Leaf Orchids, the orchidPhile and Kelley’s Korner Orchid Supplies

PROGRAM SCHEDULE:

10:00 – 10:45 am	Sales Tables Open for Early Birds plus light morning refreshments
10:45 – 11:30 am	Carri Raven-Riemann: <i>The Amazing Abundance of “Orchid Land” in Taiwan</i>
11:30 - Noon	Mini Auction (to raise funds for future meetings)
Noon – 1:00 pm	Lunch Break, Review of Show Table & Business Meeting (Sales Tables open)
1:00 – 1:45 pm	Peter Lin: <i>The Ultimate in Phabulous Phalaenopsis Novelty Breeding</i>
1:45 - 2:15 pm	Roundtable Culture Discussion (time permitting)
2:15 - 2:30 pm	Last chance at Sales Tables

***** PLEASE NOTE: EARLY NHOS REGISTRATIONS ARE NEEDED BY FRIDAY, SEPTEMBER 6th, TO ASSURE PLENTIFUL FOOD & CHAIRS FOR ALL !**

Both NHOS & NON-NHOS members can Register on line at: <https://www.nhorchids.org/event-3289485/Registration>

Non-NHOS members can also pay by cash/check at the door or complete & mail in the Registration Form below

For further information contact:

New England Regional Director: **Carri Raven-Riemann** at orchidphile@optimum.net or (203) 329-7255

Additional information will also be available on the IPA website (www.phal.org)

=====

MAIL-IN REGISTRATION FORM for non-NHOS members: Must be received no later than September 6th, 2019
IPA/NHOS “Focus on Phals” for Saturday, September 14th, 2019

NAME(S): _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ STATE: ____ ZIP: _____

E-MAIL: _____ HOME ORCHID SOCIETY: _____

Enclosed is my check for ____ registration(s) at \$12 each Total enclosed: \$ _____

If paying by mail, send this form with your check, made payable to NHOS, to: NH Orchid Society
 PO Box 5375
 Manchester, NH 03108

For Vendor Pre-Order Lists and/or Pre-Orders - Please mention "NHOS/IPA Regional Pre-Order" in the subject line:

- orchidPhile: orchidphile@optimum.net - or - www.facebook.com/orchidphile
- Kelley's Korner Orchid Supplies: www.kkorchid.com
- Big Leaf Orchids: www.bigleaforchids.com

• THE AOS CORNER •



Seasonal Orchid Care: SEPTEMBER/OCTOBER

Click [here](#) for Checklist

Now you can access the MOS website
from your smartphone with this new app!

The new [Wild Apricot for Members App](#) allows members to log in and view content from www.massorchid.org.

What can your members do with the member app?

- View the member directory
- View a member's profile
- Email fellow members
- View the event calendar and event details
- Register for an event
- Specify the number of guests if the registration type was set up to collect the total number of guests only
- View your existing event registrations
- Pay an outstanding event registration fee
- View your member profile
- Download the app on Apple or Google Play.

MOS Odds And Ends~

Meeting Cancellation Notice Policy Meeting cancellations (ie, inclement weather) will be posted on our MOS webpage after 2:00 PM the day of the meeting. An email notice will be sent to all members as well.

Coming in November: The MOS Annual Show! Held at Sons of Italy, Winchester
We are looking for volunteers to help set up and break down the show. To get to the volunteer sign up sheet, please click [here](#).

November 6 and 7 - set up

November 8th morning - judging

November 8th afternoon - open to the public

November 9th - all day

November 10th - all day and breakdown

People's Choice Award

Each month there will be a "People's Choice Award given at the show table. When you receive your red ticket at the door, tear it in half and keep the side with the number for the raffle. VOTE for your favorite plant with the other half by placing it next to the plant.

Our August winner is Ron Maloney for his Paph. Sukhakulii. Congrats, Ron!

We are increasing our social presence Ben Larson is heading up our efforts, which will include taking a photo of the first "People's Choice" orchid! "Like" us on Facebook and Instagram! Also, a special thanks to Ben and Amanda for volunteering to take our monthly show table photos!

From the Treasurer, Ellen Shapiro Yearly dues are an important part of the society's budget. If you haven't yet, please renew today, via website (click "Join MOS"), snail mail to PO Box 1041, Medford, MA 02155, or hand deliver to Ellen at a meeting. Many thanks!

Officers, Directors & Committee Chairs

Officers

President	Dina Deresh	dina@massorchid.org
Vice President	Karyn Stewart	karyn@massorchid.org
Secretary	Meg Bright-Ryan	meg@massorchid.org
Treasurer	Ellen Shapiro	ellen@massorchid.org

Directors

Cindy Sykes	cindy@massorchid.org
Mike Badia	mike@massorchid.org
Anne Pfaff	anne@massorchid.org
Adrienne Giovino	adrienne@massorchid.org
Brigitte Fortin	brigitte@massorchid.org
Sasha Crotty, Past President	sasha@massorchid.org

Committee Chairs

AOS Trustee	Howard Bronstein	aosrep@massorchid.org
AOS Representative	Brigitte Fortin	conservation@massorchid.org
Conservation	Robert Hesse	ellen@massorchid.org
Hospitality Committee	Ellen Shapiro	librarian@massorchid.org
Library	Open	membership@massorchid.org
Membership	Adrienne Giovino	newsletter@massorchid.org
Newsletter Editor	Anne Pfaff	

Orchid Digest Representative

Adrienne Giovino orchiddigestrep@massorchid.org

Orchid Show

Board of Directors show@massorchid.org

Show Table

Brigitte Fortin brigitte@massorchid.org
Mike Badia mike@massorchid.org